



**BLACKBIRD
SECURITY**



BLACKBIRD SECURITY'S

Mike Williamson

Presenting

**Hands On vs. Hands Off Method Of Security Used In
Today's Retail Loss Prevention Practices.**

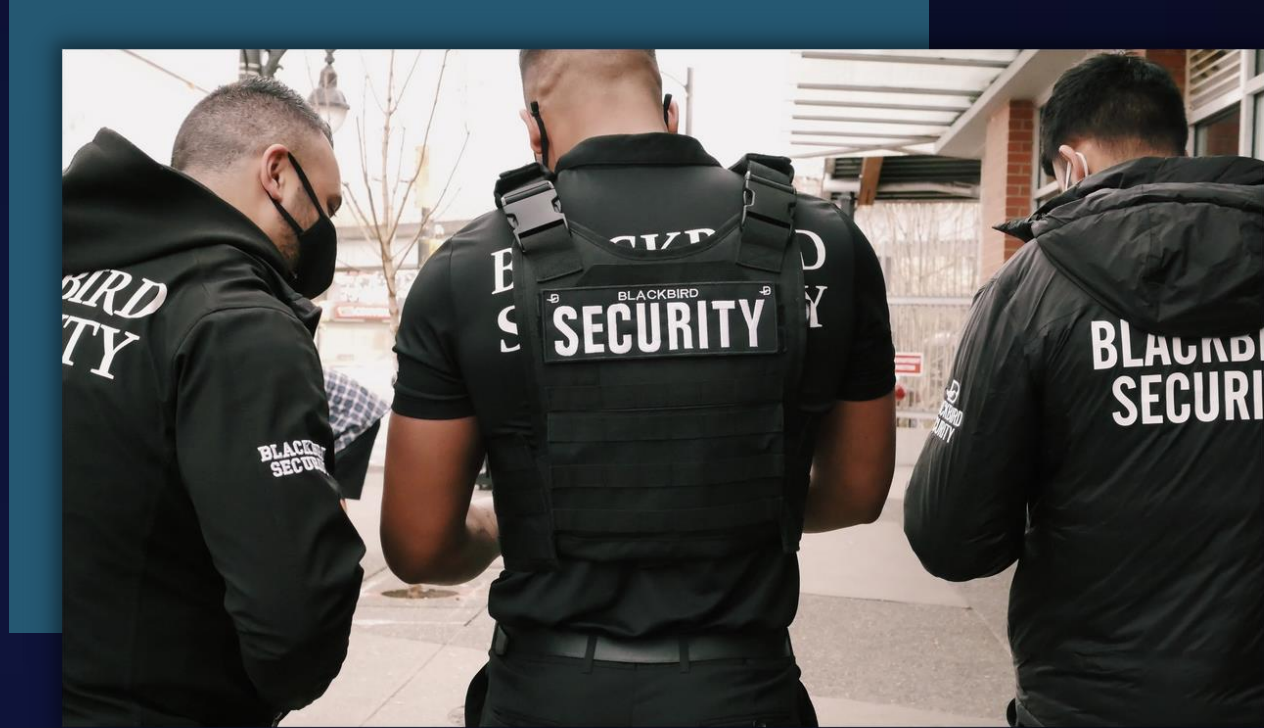


CURRENT TREND

The trending question among our clients is which model performs better?

HANDS ON: LPOs use force and handcuffs to make arrest.

HANDS OFF: LPOs make verbal arrests and recoveries only without use of force.



BLACKBIRD SECURITY

Blackbird Security specializes in retail service on a national scale, across various retail sectors.

We are ideally placed to explain when these models have worked best, depending on the situation.

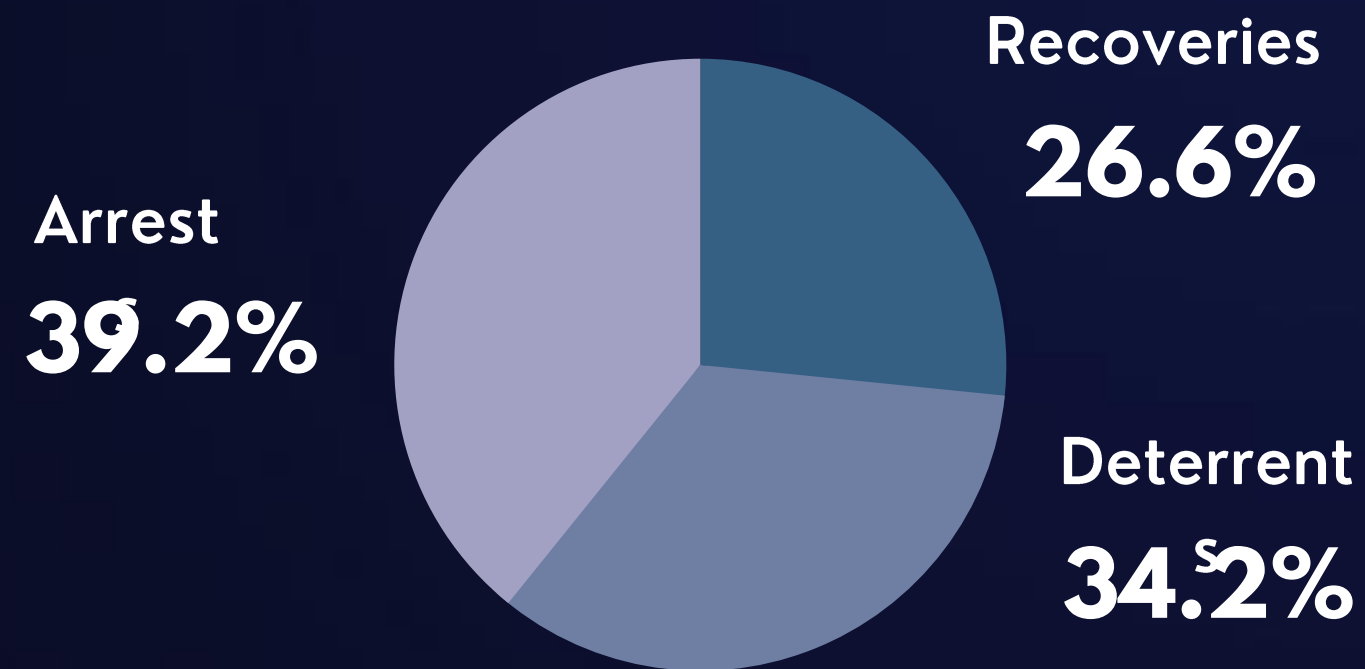


HANDS ON VS HANDS OFF

Store A: Hands On Stores Average



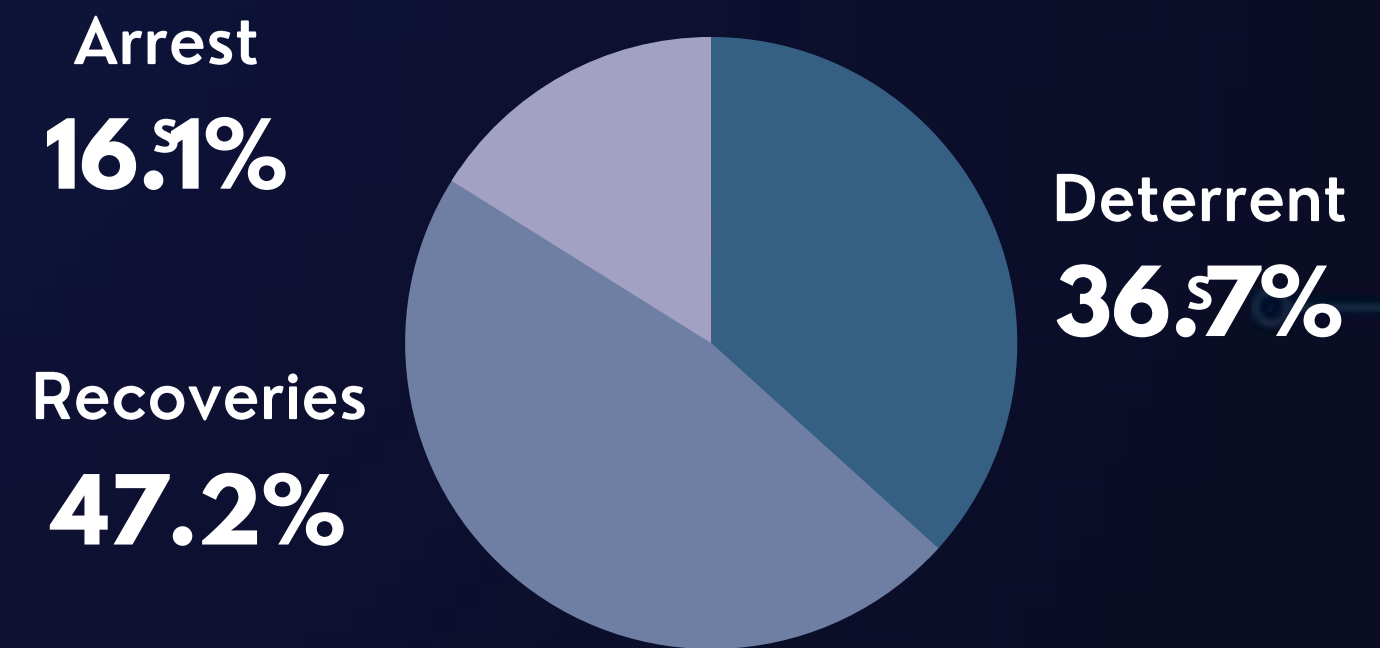
**LOSS PREVENTION NUMBER:
\$6,310 DOLLARS SAVED IN JANUARY**



Store B: Hands Off Stores Average



**LOSS PREVENTION NUMBER:
\$5,730 DOLLARS SAVED IN JANUARY**



ANALYZING THE METHODS

HANDS OFF

- *For most retailers Hands Off model is sufficient to save a majority of the dollar value.*
- *Hands Off ensures legal and brand image risks are kept low.*
- *Staying Hands Off helps keep the guards and clientele safe.*

HANDS ON

- *Location is being targeted by organized crime.*
- *The presence of very high-value products or sudden spike in repeat offenders.*



BLACKBIRD SECURITY RECOMMENDATION

Some clients choose a Hands Off approach for efficiency, guard and clientele safety and peace of mind with legal and brand image risks.

Others prefer a Hands On approach due to high-value products, organized retail crime, and repeat offenders.

It's important to choose a provider and method that cater to your security needs.



THANK YOU



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