

RETAIL VIOLENCE IS GROWING



ABC News

+ Follow

Deaths of 2 Home Depot workers illustrate surge in organized retail crime

Yesterday 9:16 AM



NEW THIS MORNING

SOUNDING THE ALARM ON "ORGANIZED RETAIL CRIME"
ALL where groups of criminals steal high value items t



CNN BUSINESS

Markets

Tech

Media

Calculators

Videos

49 people have been killed at Dollar General stores since 2014. Workers are protesting for safer conditions



By Nathaniel Meyersohn, CNN

Updated 11:23 AM EDT, Wed May 31, 2023



RETAIL EMPLOYEE SENTIMENT ON SAFETY

Safety in Stores

74% reported feeling unsafe in stores

71% reported a lack of investment from company in employee safety

44% reported a fear of returning to the store after an incident

Police Support

60% Reported slow or inexistent police response to calls

56% reported no longer reporting to law enforcement due to responses

04% of reported violence & abuse was prosecuted in the UK

VIOLENT INCIDENTS
ARE NOW
EXPECTED INSTEAD
OF **PROJECTED**

An aerial photograph of a densely populated city, likely Singapore, is shown within a circular frame that resembles a globe. The city features numerous high-rise apartment buildings and commercial structures, interspersed with green spaces and trees. The overall scene is presented in a light, semi-transparent style against a grey background.

GLOBAL PUBLIC SAFETY CRISIS

RETAIL SaaS WORKFLOW

Data Inputs

Sensors



Integrations



Documentation



Evidence Management

REDACTION, TRANSCRIPTION & RETENTION

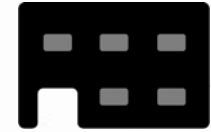


Digital Evidence Management System

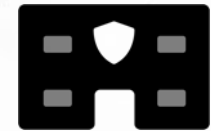
One-Click Sharing

WORKFLOW OF INCIDENT TO ADJUDICATION

Other Retailers



Law Enforcement



District Attorneys





EARLY ADOPTER SUCCESS DETERRENCE

LARGE GLOBAL RETAILER

69%

**Incident
Reduction at
Axon Sites**

75%

**Incident
Increase at Non-
Axon Sites**

144%

**Net Incident
Reduction**





EARLY ADOPTER SUCCESS DE-ESCALATION

LARGE NATIONAL RETAILER

47%

**Incident
Reduction**

78%

**Activation
Rate**

90%

**Favorability
Scores**

