RCC
Retail Secure Conference

March 21, 2024

Toronto, Ontario

Canada

GATEKEEPER SYSTEMS

Protect Employees and Minimize Violence with Strategically Integrated Solutions

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Protect Employees and Minimize Violence with Strategically Integrated Solutions

Your Speakers

Mike Lamb –

Vice President of Asset Protection & Safety Kroger (retired)

Craig Greenberg –

Chief Commercial Officer at Gatekeeper Systems

Moderated by:
Tracine Marroquin –

Vice President of Marketing at Gatekeeper Systems

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Factors Increasing Retail Loss & Violence

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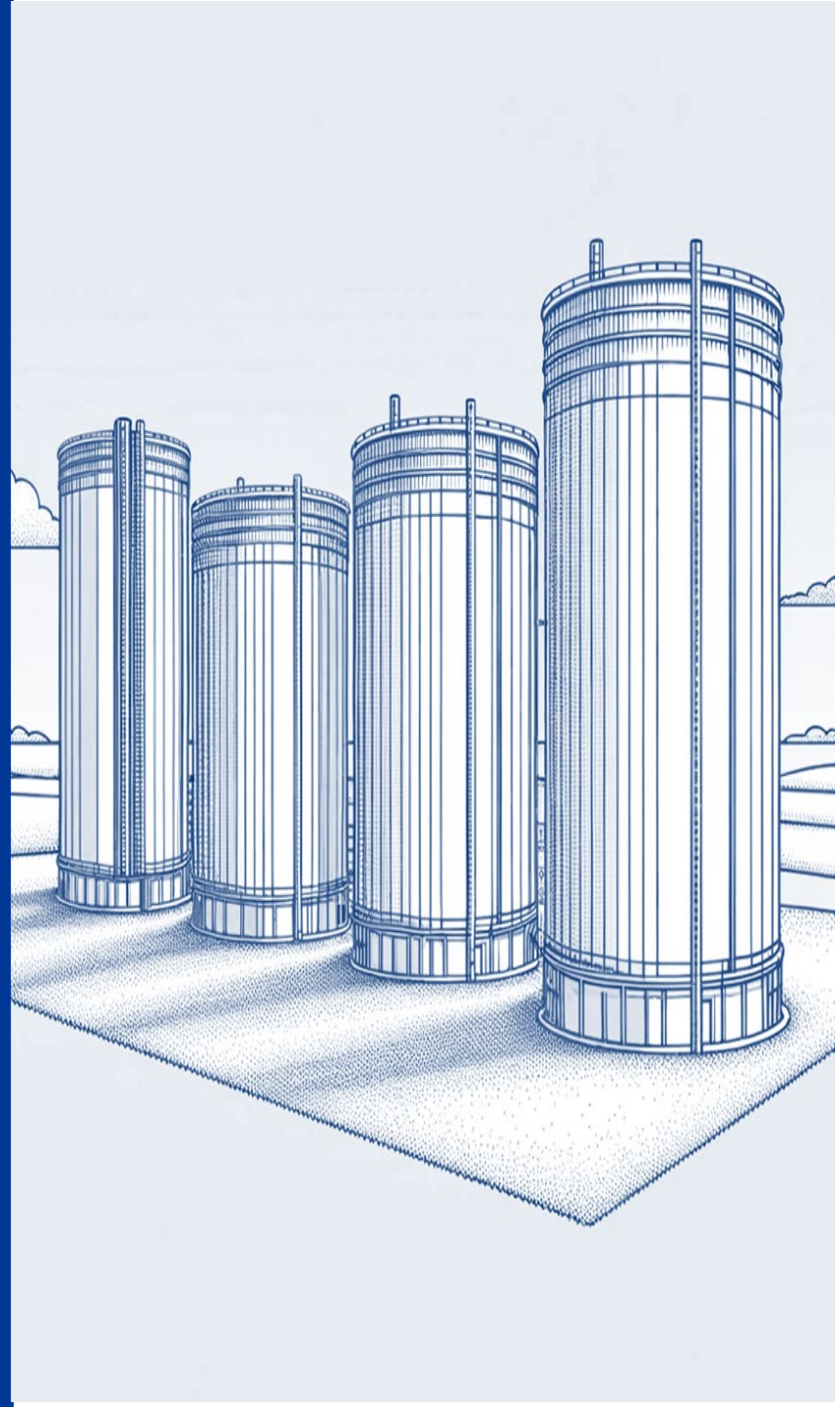
Four Key Contributing Factors to Increases in Retail Loss & Violence

Limitations of Traditional LP Systems

Reasons to Reconsider Traditional Loss Prevention Technology Strategies in Favor of Deploying Stacked Solutions that Work Together to Prevent Theft without Confrontation



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Traditional Loss Prevention Systems

- Solves **specific problems**, operating **independently** from each other with no interaction between systems
- **Identifies, detects** or **alerts** theft and requires a **human confrontation** for merchandise recovery, does not prevent theft
- No event log that can be stitched together with event logs from other systems or stores to create an **actionable** case for local authorities

Strategically Integrated Solutions

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Loss Prevention Eco-System Example

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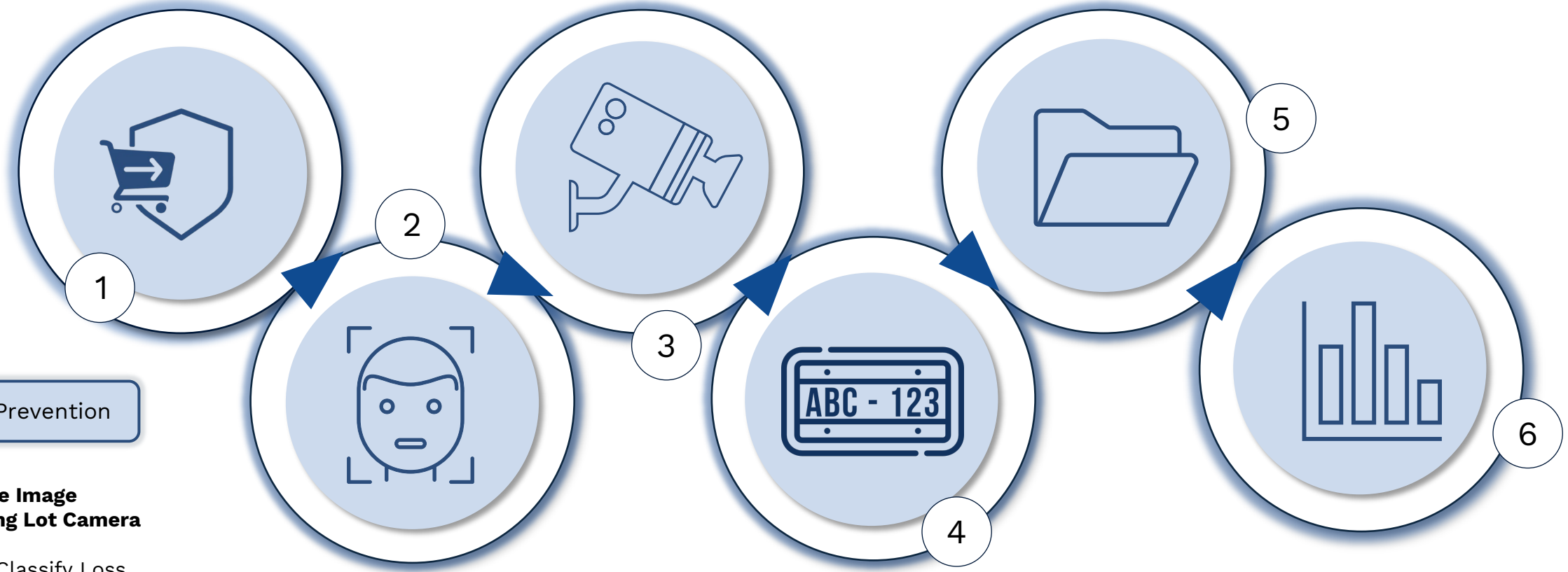


Pushout Prevention

Log Event
Collect Face Image
Alert Parking Lot Camera

Quantify & Classify Loss and Additional Information

Face-Match Technology

Search for Match
Log Event

Analysis & Reporting

Parking Lot Solutions

Follow Suspect Movement
Identify Vehicle & Accomplices
Read & Capture License Plate(s)
Log Event

Analysis & Reporting

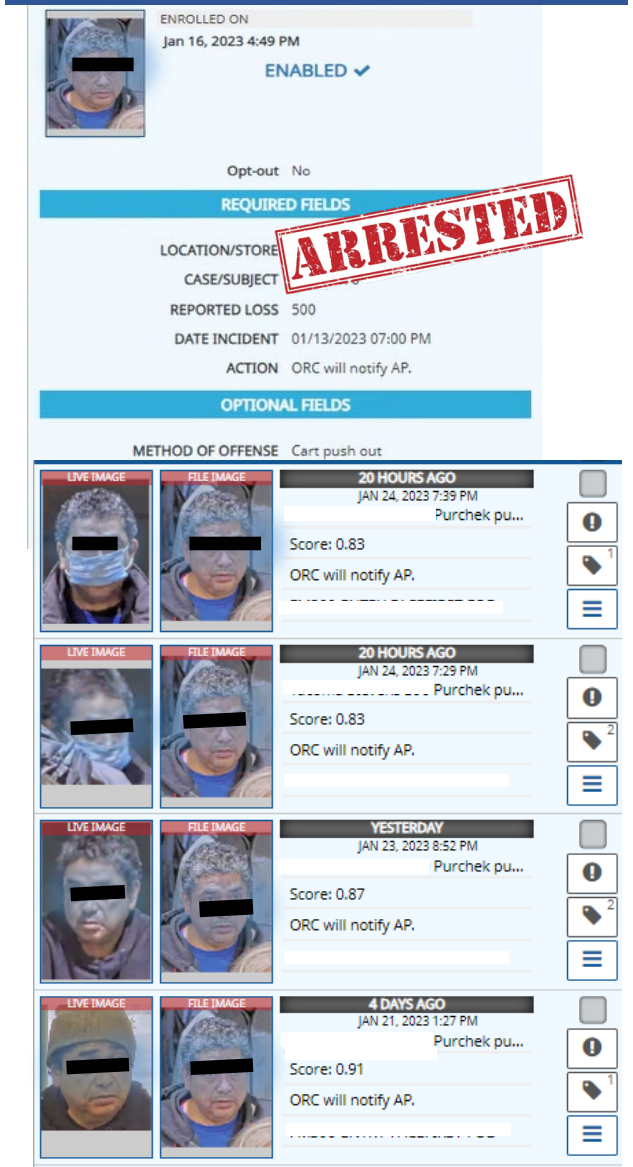
Case Management & Reporting

All Events Logged & Connected
Event Review & Reporting

Analysis & Reporting
Actionable Case Preparation

Eco-System in Action

High Value ORC Offender Arrested



Single cart lock up review leads to enrollment and visibility to $71,000 of theft

Retailer is now notified by Face Match Solution **EVERY TIME** the subject comes back into the store.

Gatekeeper's Purchek® Solution is an added layer of protection in deployed stores.

Subject has **shoplifted 142 times** since enrollment in multiple face matching stores

Subject targets stores without cart lock up providing visibility to where additional layer of protection can help reduce further loss

Subject arrested and hasn't been seen in weeks

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Thank You

Contact Gatekeeper
Systems Team in Canada

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