

LOSS PREVENTION & IN-STORE PRIVACY



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FUN FACT



Sharon Bauer
Private Eye



THEME:

Loss Prevention & In-Store Privacy

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Loss Prevention & In-Store Privacy



1. "meh"



2. frustrated



3. intrigued



Loss Prevention

R I S K



Significant Fines

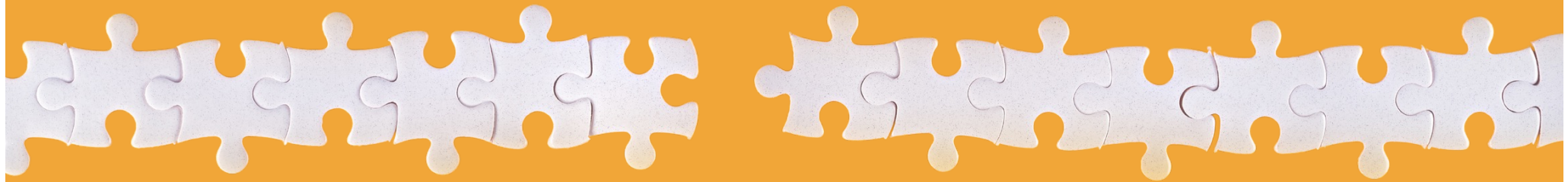
(\$25 million or
4% global turnover)



Lawsuits

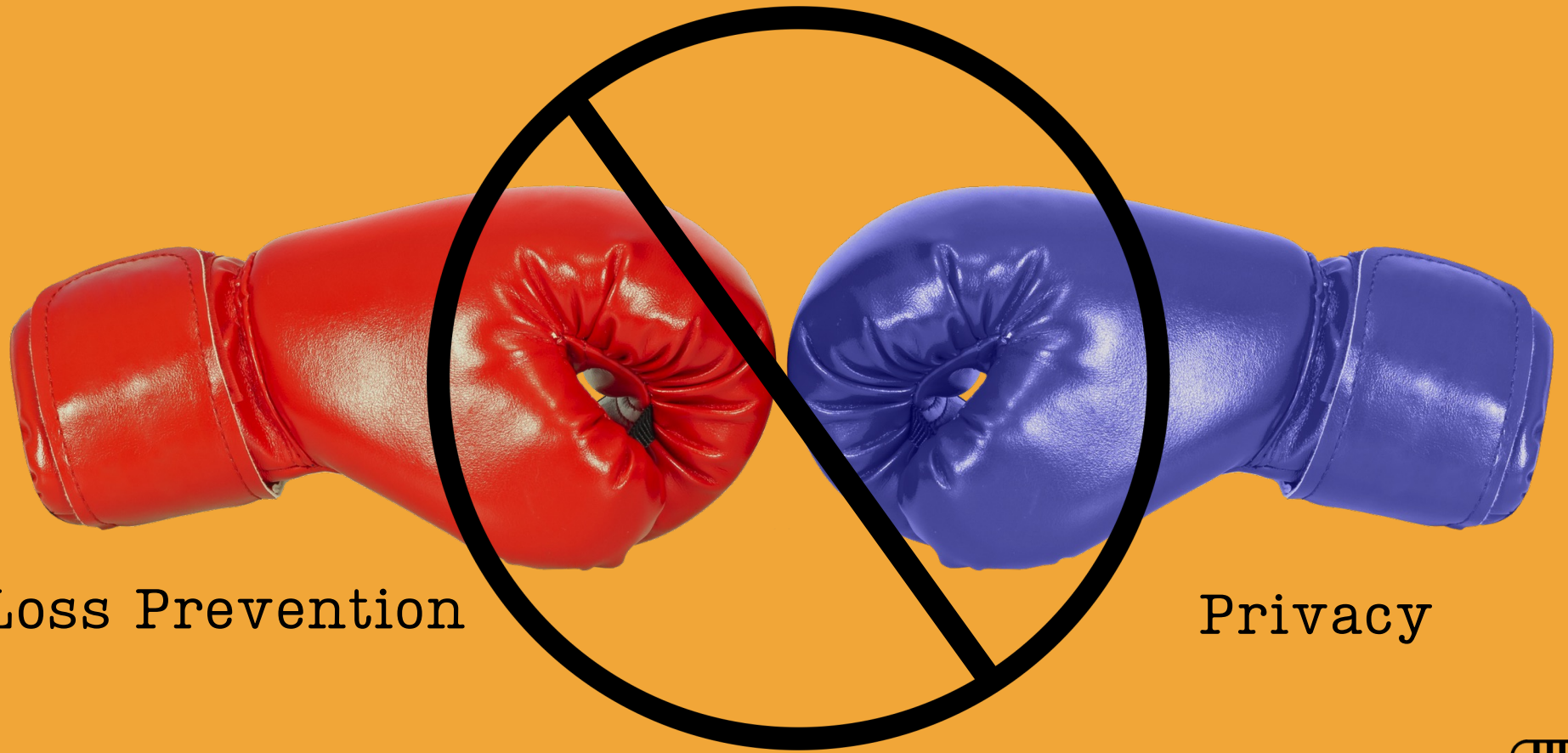


Business Disruption



Reputational Harm





Loss Prevention

Privacy



Case 1: CCTV Cameras



Case 1:

Surveillance in lunchroom

Insufficient notice in decal

Over-disclosure



Case 2: Facial
Recognition Tech



Case 2:

Necessity and proportionality
test not met

No report to the CAI (Law 25)

Lack of proper testing leading
to biases (false-positives)

Lack of Retention Schedule

Insufficient notice

Lack of express consent



Case 3: Disclosure



Case 3:

Analysis for exemption to
consent not conducted

Did not review store policy re
disclosure to law enforcement

Over-disclosure of information
- including IP address





THE **ULTIMATE** GUIDE FOR LOSS PREVENTION AND PRIVACY



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